



Enjuba Spelling Bee:

**Bridging Gaps and
Fostering Corporate
Giving**



Despite achieving nearly 100% school enrollment in Uganda, there remains a significant challenge—approximately 60% of enrolled children do not complete primary school. Even more alarming, over 83% of children aged 10 and under in Uganda cannot read and comprehend what they read, a situation classified by the World Bank as ‘learning poor’.

The [Enjuba Spelling Bee](#) was conceived as a transformative reading program aimed at millions of primary school children across Uganda. Its primary objective is to kindle a passion for reading and learning, one word at a time. This initiative has proven to not only stimulate children’s curiosity but also enhance their confidence and cultivate crucial 21st-century skills such as communication, collaboration, and critical thinking. Through the Spelling Bee, children are introduced to a wide array of positive words, complete with their meanings, origins, and usage in sentences.

The process of preparing for the National Spelling Bee provides children with invaluable exposure. They collaborate with their teachers, peers, parents, and siblings, not only enriching their vocabulary but also nurturing the desire to read in order to learn. Participating in the Spelling Bee involves spelling words in front of an audience, complete with lights and cameras, within a limited time frame. This challenges children to perform under pressure, think on their feet, listen attentively, speak audibly, and ask questions when needed.

The Corporate Spelling Bee event extends this unique experience to adults, offering them an opportunity to appreciate the challenges faced by children. Each participating company assembles a team of five members, with registration fees dedicated to sponsoring 100 rural children who would otherwise be unable to participate in the National Spelling Bee. Every company contributes UGX 1,000,000 to sponsor 10 children. This event aims to establish an annual platform for corporate companies to develop their teams’ skills in communication, collaboration, critical thinking, and teamwork while affording rural children the chance to partake in a life-changing National Spelling Bee. Beyond the learning aspect, participants can also expect a dose of fun and solidarity.

This year’s spelling bee sought to bridge educational gaps for children, irrespective of their socio-economic background, by promoting reading and writing, foster team building among corporate companies while enhancing participants’ communication, collaboration, and critical thinking skills and raise funds to enable 100 rural children to participate in the National Spelling Bee.

The event this year witnessed enthusiastic participation from various esteemed organizations, including [CivSource Africa](#), [NTV Uganda](#), [Stanbic Bank](#), [Victoria Hospital UMC](#), and [Roofings Uganda Ltd](#). CivSource Africa claimed the 2nd runner-up award, while Stanbic Bank Uganda emerged as the competition’s victor.

The Corporate Spelling Bee event unfolded on Saturday, 19th August 2023, at Rozaho Bistro, 21 Upper Kololo Terrace, Kampala. It not only proved to be a thrilling competition but also exemplified the power of collaboration and goodwill, uniting corporate entities in support of a noble cause.

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