

#GIVINGTUESDAY
UGANDA



Breaking Stigmas, Building Futures through Acts of Generosity:

Giving Tuesday 2023 Celebration In Uganda



In the true spirit of giving, [CivSource Africa](#) and [Dwona Initiative](#) came together with a shared vision to lead the Giving Tuesday Movement in Uganda. The grand launch took place during the Gathering of Givers event on September 29, 2023, setting the stage for a celebration filled with generosity and community engagement.

This collaboration aimed to cultivate local philanthropy, steering people towards the timeless virtue of generosity. While Giving Tuesday recently made its debut in Uganda, it's a global movement with a collective mission to amplify generosity, bridge gaps, and create a more equitable society.

Fast forward to November 28, 2023, and Uganda enthusiastically joined the global celebration of Giving Tuesday. The overarching idea was simple yet powerful: everyone contributing their skills, time, talent, and treasure to causes close to their hearts. Guided by the theme #LeavetoGive, people stepped away from work to give.

Notable contributions came from Absa Bank's Corporate and Investment Banking (CIB) and the Legal department. They collected funds to sponsor surgeries for two children and provided medical supplies, including wheelchairs, to CoRSU Rehabilitation Hospital.

Back Up Uganda, committed to supporting pupils and students with learning difficulties, hosted a free webinar focusing on workplace inclusion, especially for those with learning challenges and disabilities. And this was just the tip of the iceberg for Giving Tuesday events.

At the heart of the celebration, GivingTuesday Uganda organized a #PeriodGiving camp at Kitimbwa CDC in partnership with DHL Uganda. The aim? To replace the stigma surrounding menstruation with acts of generosity and kindness.

A DHL team embarked on a journey from Kampala to Kayunga District, bringing not just supplies but a piece of their hearts to over 115 students from Kitimbwa Child Development Center and Bright Future Secondary School. The discussions, led by Hellena from Dwona Initiative, centered around the female reproductive system and menstrual cycle phases.





Open dialogues on menstrual myths, a spirited bingo game, and the “Race Period” were conducted to enhance menstrual knowledge and break the stigma. During speeches, Madonna Ainembabazi, Philanthropy Lead at CivSource Africa, emphasized the importance of continuous giving, stressing that when we give, others are inspired to do the same.



Hellena Sakisa from Dwona Initiative shed light on #PeriodGiving's significance, and Mr. Joseph Odole, Country Manager of DHL Express Uganda, expressed his team's honor in being part of the celebrations.



Thanks to DHL Uganda's generous donation, over 78 girls received reusable sanitary towels, complete with instructions on their use. The day concluded with a tutorial on making reusable sanitary towels, leaving everyone empowered.





In essence, Giving Tuesday serves as a powerful reminder to be generous and create a positive impact on the world. It calls on individuals and organizations to unite, give back to their communities, and collectively make a difference in the lives of others.

#GivingTuesdayUganda #GenerosityInAction

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